

# 2024 HCRA MERCHANDISE CATALOG



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## HOW TO ORDER

Go to our merchandise website [www.shophcra.com](http://www.shophcra.com).

You may need to make an account if you do not already have one. If you bought from us in the last two years, you should have an account.

For 2024, there is ONE pick up location on Oahu.

Buy early. Buy often.

### Pickup/In-Store Hours:

Date: Friday AND Saturday, August 2-3, 2024

Time: Friday: 12:00 p.m. – 3:00 p.m.

Saturday: 8:00 a.m. – 11:00 a.m.

Place: HCRA's Merchandise Booth at Keehi Lagoon

- You MUST pick up your merchandise before Saturday at 10:00 a.m. If you do not pick up your items, your purchase will be refunded, and your items returned to inventory. NO EXCEPTIONS.
- Yes, you can have someone else to pick up your order.
  - Find a friend.
- We do NOT ship. Please don't ask.

**ALL SALES FINAL!**

**NO RETURNS. NO EXCHANGES.**

If there is any pricing discrepancy between the catalog and the online or in-person store, the store price is correct.

Follow us on Instagram.



<https://www.instagram.com/shophcra/>

## SHOPPING IN STORE

The inventory you see is what is available.

On Saturday, the store opens AFTER the opening ceremony concludes. This is a long-standing tradition started by the late Aunty Joanie Kaaua. At the start of the day, it is pono to give your focus and energy to the opening ceremony, which was thoughtfully and carefully composed by the host association. There will be ample time for shopping once the store opens.

NO trying on of the merchandise.

Payment: We accept credit cards (preferred) and cash. NO checks.

Be kind to our cashiers, kokua crew, and other support personnel. We are all volunteers.

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If there is any pricing discrepancy between the catalog and the online or in-person store, the store price is correct.

## MEET OUR FEATURED ARTISTS

Eric Karbeling, a Hawaii-based award-winning muralist, designed our primary collaboration print for this year's State Championship Regatta.

Eric's HCRA State Championship Regatta design incorporates the six-person canoe of our sport, the kukui flower of our host Molokai Canoe Racing Association, and the movement of the ocean. The all over design can be found on the polo, dri-fit sleeves, UPF hoodie, and pareau. Elements of his design can be found on other items in the store:

- **\*new\*** polo shirt in teal
- two canoes design on the triblend heathered navy tank, short sleeve, and long sleeve shirts
- dri-fit sleeveless, short sleeve, and long sleeve shirts in hi-viz green with contrast sleeves
- sublimated design on the upf hoodie
- women's mustard cap sleeve shirt with two canoes
- blue pareau →
- kukui flower on the peach pareau
- blue visor
- blue trucker cap



Eric's murals can be found across the country in cities like Bellingham WA, Corpus Christi TX, Oklahoma City OK, Memphis TN, Miami FL, and of course here in Hawaii. Check out his local murals at Palama Settlement in Honolulu and Wahiawa on the way to the North Shore of Oahu.



Eric's mural celebrating outrigger canoeing can be found at Koloa Elementary School on Kauai, where he transformed a blank wall into this beauty.



Eric, his process, and original works of art can be found on his website [here](#), and on social media.

Please follow him on Instagram and facebook.



We are blessed to work on a dual collaboration – artist collab and company collab – with artist Maile Miyake. Maile is the daughter of HCRA President Dana Miyake. Maile hails from Anahola Kauai, but currently resides in San Diego. A graduate of Kamehameha Schools Kapalama, Maile attended Laguna College of Art and Design where she received an MFA degree. She currently works as a graphic designer at Aloha Collection and is also a Hawaiian freelance artist. Through Maile we have partnered with Aloha Collection to bring their splash proof collection to States.



Maile’s State Championship Regatta design is reminiscent of Hawaiian quilt designs. Her design includes the kukui nut, leaf, and paddles in Molokai’s island color of green and can be seen in the:

- **\*new\*** Aloha Collection duffle bag
- **\*new\*** Aloha Collection mid-sized pouch
- women’s dolman top
- lanyard
- pin
- sticker
- and the ribbons on the States medals



Follow Maile on Instagram to see her diverse collection of collaborations and projects.



You can read more about Maile’s journey and career path as an artist on *Canvas Rebel* [here](#).

## MEN'S / UNISEX APPAREL

### Triblend Tee Size Chart

# Size Chart



#### ADULT UNISEX TRIBLEND CREW SIZE WIDTH CHEST LENGTH

<b>S</b>	18 <sup>1/4</sup>	36 <sup>1/2</sup>	27 <sup>1/2</sup>
<b>M</b>	19 <sup>3/4</sup>	39 <sup>1/2</sup>	28 <sup>1/2</sup>
<b>L</b>	21 <sup>1/4</sup>	42 <sup>1/2</sup>	29 <sup>1/2</sup>
<b>XL</b>	22 <sup>3/4</sup>	45 <sup>1/2</sup>	30 <sup>1/2</sup>
<b>2XL</b>	24 <sup>3/4</sup>	49 <sup>1/2</sup>	31 <sup>1/2</sup>
<b>3XL</b>	26 <sup>3/4</sup>	53 <sup>1/2</sup>	32 <sup>1/2</sup>

\*MEASUREMENTS IN INCHES

- adult unisex sizing
- satin label
- 1x1 rib knit set in collar
- lightweight 4.3 oz.
- 50% polyester  
25% cotton  
25% rayon jersey
- fabric laundered for reduced shrinkage

For those of you still rocking a curated collection of Hanes 100% cotton t-shirts, the all-cotton shirt usually has a boxier, looser cut. Triblend tees have a tad more body conscious fit.

For comparison, the width of a Hanes shirt is

S	18"
M	20"
L	22"
XL	24"
XXL	26"



2024 Tee, Two Canoes Design  
Eric's Two Canoes Design



Color	Vintage Navy Heather		
Styles	short sleeve long sleeve tank top		
Fabric	Triblend (polyester, cotton, rayon) has a soft hand and moderate drape		
Fit	Fit as expected. Tri Blends have a slimmer fit than the Dri techs. See size chart. If you want a looser fit tee, please order a size up.		
Design	Front: Two canoes. Back: HCRA State Championship 2024		
Pricing	Short Sleeve	S, M, L, XL= \$30; 2XL = \$32 3XL = \$33	
	Long Sleeve	S, M, L, XL= \$35; 2XL = \$37 3XL = \$38	
	Tank Top	S, M, L, XL= \$30; 2XL = \$32 3XL = \$33	

The Crossed Paddles, Inspired by the Medal



Color	Heathered Cardinal (maroon)		
Styles	short sleeve long sleeve		
Fabric	Triblend (polyester, cotton, rayon) has a soft hand and moderate drape		
Fit	Fit as expected. Tri Blends have a slimmer fit than the Dri techs. See size chart. If you want a looser fit tee, please order a size up.		
Design	Retro crossed paddles design celebrating this year's medals. Similar small design on the back		
Pricing	Short Sleeve S, M, L, XL= \$30;	2XL = \$32	3XL = \$33
	Long Sleeve S, M, L, XL= \$35;	2XL = \$37	3XL = \$38

## Dri-Tech



Color	Hi Viz Safety Green		
Styles	short sleeve long sleeve sleeveless, not a tank top		
Fabric	Dri Tech (polyester) is excellent for practices and races. It wicks moisture and holds its shape throughout a race. Dri Tech has moderate four-way stretch and moderate drape		
Fit	Fit as expected. Order your regular size.		
Design	Eric's design on the sleeve as contrast.		
Pricing	Short Sleeve	S, M, L, XL = \$30; 2XL = \$32	3XL = \$33
	Long Sleeve	S, M, L, XL = \$35; 2XL = \$37	3XL = \$38
	Sleeveless	S, M, L, XL = \$30; 2XL = \$32	

## UPF Hoodie



Color	Elegant Blue
Style	UPF 30 long sleeve hoodie, with thumbhole. Similar in style and fit to last year's very popular UPF hoodie.
Fabric	A lightweight polyester which is excellent for practices and races. It wicks moisture and holds its shape throughout a race. Great for when the weather actually gets colder. Moderate four-way stretch and moderate drape.
Fit	Fit as expected. Order your regular size.
Design	Eric's design in gradient a sublimated Blues.
Pricing	Long Sleeve <b>XS</b> , S, M, L, XL = \$45;      2XL = \$47      3XL = \$48

**EXTRA SMALL SIZE AVAILABLE, QUANTITIES LIMITED**

## Zip Hoodie Jacket



Color	Grey
Style	Soft Triblend Zip Hoodie
Fabric	Triblend (polyester, cotton, rayon) has a soft hand and moderate drape.
Fit	Fit as expected. Order your regular size.
Design	Back: Classic six person crew. Green oval pays tribute to our host MCRA with its kukui design and green color. Get the matching cap and cooler chair.
Pricing	Long Sleeve S, M, L, XL = \$45; 2XL = \$47

Men's Polo \*NEW\*



Color	Teal
Style	<b>**NEW**</b> Polo Shirt. Suitable for work.
Fabric	A lightweight polyester with stretch and drape.
Fit	Fit as expected. Order your regular size.
Design	Eric's all over design.
Pricing	Long Sleeve    S, M, L, XL = \$50;                      2XL = \$52

The Names Tee – Limited Edition



Color	Sea Green
Style	short sleeve
Fabric	Triblend (polyester, cotton, rayon) has a soft hand and moderate drape
Fit	Fit as expected. Tri Blends have a slimmer fit than the Dri techs. If you want a looser fit tee, please order a size up.
Design	Design Front: Lei of kukui flowers and paddles. Design Back: Events, Clubs, and Crews taken from each island’s championship regatta.
Pricing	Short Sleeve <b>XS</b> , S, M, L, XL = \$33      2XL = \$35      3XL = \$36

LIMITED EDITION

**SOLD ONLY AT THE IN-PERSON HCRA STORE** ON FRIDAY AND SATURDAY

YES, YOU WILL HAVE TO STAND IN LINE

**EXTRA SMALL SIZE AVAILABLE, QUANTITIES LIMITED**

## WAHINE FIT APPAREL

### Triblend Racerback



Color	Vintage Black
Styles	Racerback
Fabric	Soft Cotton blend (cotton, polyester) has a soft hand and moderate drape
Fit	Fit as expected. Order your regular size.
Design	Design Front: Retro crossed paddles design of the medal
Pricing	Racerback S, M, L, XL = \$25; 2XL = \$27



## Comfy Dolman



Color	Vintage Purple
Style	Dolman, blouson
Fabric	Triblend (polyester, cotton, rayon) has a soft hand and moderate drape
Fit	Fit loose. Order your regular size or size down if you want a slimmer fit.
Design	Design Front: Maile's quilt design
Pricing	Dolman S, M, L, XL = \$25; 2XL = \$27

Cap Sleeve Tee



Color	Mustard
Style	Round neck, cap sleeve
Fabric	Triblend (polyester, cotton, rayon) has a soft hand and moderate drape
Fit	Fit as expected. Order your regular size.
Design	Design Front: Eric's two canoes
Pricing	Cap Sleeve S, M, L, XL = \$25; 2XL = \$27

Mesh Racerback aka the Dot Tank



Colors	"Handpainted" oranges and greens
Style	Mesh Tank Racerback
Fabric	Polyester mesh with limited stretch
Fit	Fit as expected. Order your regular size.
Design	Design Back: Bird of Paradise. Matches the ponytail cap.
Pricing	Racerback S, M, L, XL = \$30; 2XL = \$32

## HEADWEAR, HATS

### Truckers and Visor

All hats and cap have adjustable hook and loop or snap back closure. One size fits most. All = \$25

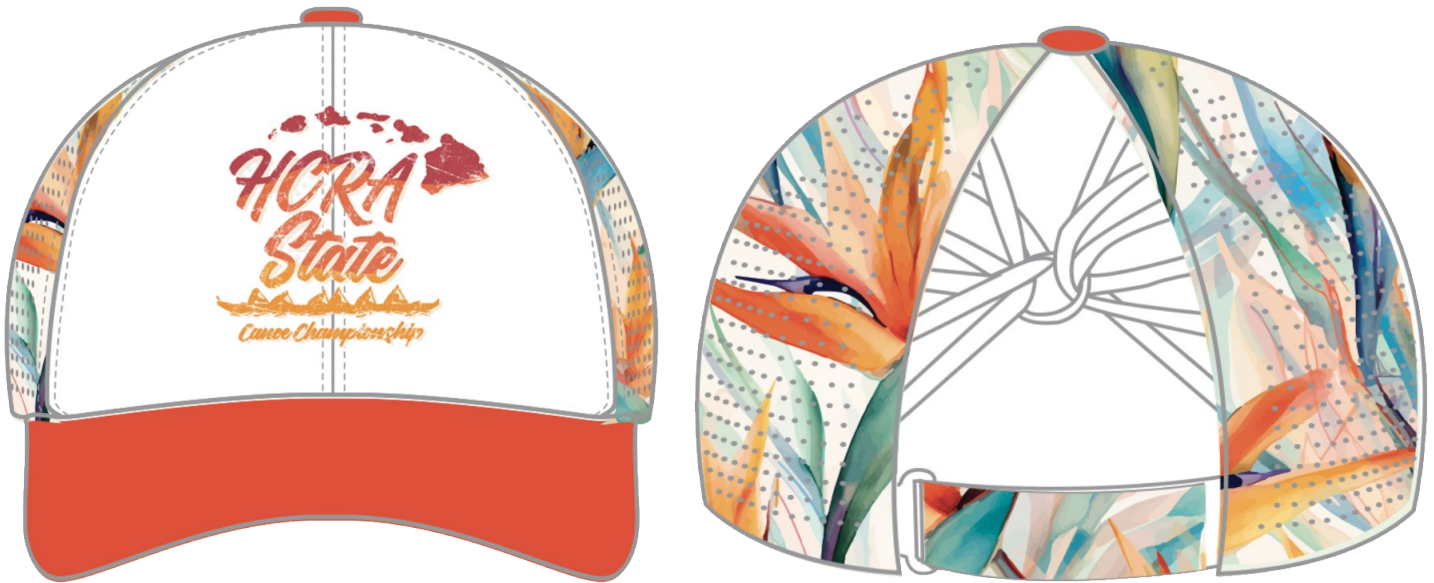


Trucker and Visor in Eric's design.



Mesh trucker with kukui design. Get the matching zip hoodie and cooler chair.

Visor, Ponytail, and Paddling



Ponytail cap in Bird of Paradise design. Matches the women's racerback dot tank.



Maroon paddling cap, laser perforated. Shorter crown than a trucker cap. Matches the Cardinal Triblend shirt and Wahine Racerback in Black.

## BAGS, PAREAUS, OTHER FUN STUFF

Aloha Collection Collaboration \*NEW\*

\$70 – \*NEW\* Maile's quilt design. Duffle Bag, splash proof fabric. Inside and Outside Zipper Pockets. Removable and adjustable crossbody strap. 10" diameter. 17.5" long



\$44 – \*NEW\* Maile's quilt design. Mid pouch, splash proof fabric. 11.5" W x 8.5" H, 2" gusset. The Mid Pouch is the ultimate organizer. It is the go-to bag for travel, adventures, and beach days.



SPLASH-PROOF® is the next best thing to waterproof! Your belongings will be protected from a light splash, light rain, or a cocktail spillage, but please do not submerge your ALOHA Collection bag or pouch with belongings inside. The zipper and seams of ALOHA Collection bags are not watertight.

Splash-Proof bags are easy to clean! Wipe down with a damp cloth, hand wash in the sink, or toss in the washing machine on delicate and lay flat to dry.

Pareau, Lanyard, Pin, Sticker \*NEW\*

\$25 – Not one but two pareau designs this year! Choose from Eric’s blue all over design or a orange-y peach palaka with the kukui flower.



\$10 -- Pin collectors. We have a 2024 commemorative pin! Add to your collection. Collect them. Trade them.

\$15 – Pin set with the 2023 and 2024 pin. You need the first pin (2023) to have the whole collection.



\$7 – Lanyard side safety breakaway clip, lobster claw clasp, buckle attachment. Maile’s quilt design. If you work in an industry (education, healthcare, government) where safety and identification are a must, the breakaway lanyard is for you! Did you forget to bring lei for your crew? Buy lanyards instead.



\$4 – \*NEW\* ~4.25” sticker in Eric’s design for your water bottle, laptop, paddle notebook, and more.





## Cooler Chair \*NEW\*

\$50 – \*NEW\* for 2024. Backpack cooler chair. It's a backpack. It's a cooler. It's a chair. Your hands are already full with your paddle. Carry your snacks, beverages on your back with our new cooler chair. Makes a great coach's gift. The design and color pay homage to our host association Molokai.



## THANK YOU'S AND ACKNOWLEDGMENTS

### MERCHANDISE TEAM

Eli Nakahara

Ronald Torres, Jr.

Kokua Crew



OUR ARTISTS – Eric Karbeling and Maile Miyake

HCRA's Officers, Association Delegates, and Affiliate Members

Vik Watumull, Happy Shirts



A locally owned and operated company. A full-service screen printer and embroiderer providing custom graphics all the way through to finished product. Buy Hawaii.

Our 2024 State Championship Regatta Presenting Sponsor... Par Hawaii



# Par Hawaii

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and

YOU! The paddlers, friends, parents, coaches, officials, volunteers, and supporters that keep our sport growing and thriving